



Date: 05/06/09

Current Geography Selection: (3 Selected) 1,3,5 mile radii: W MAPLE RD & TELEGRAPH RD, BLOOMFIELD, MI 48301

Lat: 42.544800 **Long:** -83.285160

City: Bloomfield Township **Pop:** 41,434

County: Oakland County **Pop:** 1,221,798

Zip: 48301 **Pop:** 13,940

Demographic Snapshot Comparison Report

1 Miles: 3 Miles: 5 Miles:

Population: 2008

Total Population	4,784	44,444	170,401
Male Population	49.4%	49.3%	48.1%
Female Population	50.6%	50.7%	51.9%
Median Age	49.2	47.9	46.0
Population Density (per sq. mi.)	1,522.8	1,571.9	2,169.6
Employees	2,544	25,142	157,557
Establishments	228	2,780	13,989

Income: 2008

Median HH Income	\$122,581	\$138,588	\$97,699
Per Capita Income	\$61,959	\$69,680	\$50,992
Average HH Income	\$150,140	\$180,713	\$123,244

Households: 2008

Total Households	2,047	16,971	69,599
Average Household Size	2.33	2.61	2.42
Household Growth 1990 - 2000	4.9%	2.3%	5.3%

Housing: 2008

Owner Occupied Housing Units	74.6%	79.5%	69.6%
Renter Occupied Housing Units	14.4%	9.9%	19.5%
Vacant Housing Units	11.1%	10.6%	11.0%

Race: 2008

White	83.8%	82.2%	72.4%
Black	6.6%	8.8%	18.0%
American Indian, Eskimo, Aleut	0.1%	0.1%	0.1%
Asian	7.4%	6.7%	6.6%
Hawaiian or Pacific Islander	0.1%	0.0%	0.1%

Other	0.6%	0.5%	0.5%
Multirace	1.4%	1.7%	2.3%
Ethnicity: 2008			
Hispanic	1.9%	1.6%	1.8%
Non-Hispanic	98.1%	98.4%	98.2%

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.
Demographic data © 2008 by Experian/Applied Geographic Solutions.

© 2008. DemographicsNow is brought to you by SRC, LLC.

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.

Privacy Statement | License Agreement