



**Date:** 05/06/09

**Current Geography Selection:** (3 Selected) 1,3,5 mile radii: 28TH ST & UNIVERSITY AVE, W DES MOINES, IA 50266

**Lat:** 41.600390 **Long:** -93.742330  
**County:** Polk County **Pop:** 411,531  
**Zip:** 50266 **Pop:** 22,430

## Demographic Snapshot Comparison Report

	1 Miles:	3 Miles:	5 Miles:
<b>Population: 2008</b>			
Total Population	9,675	85,200	187,526
Male Population	49.9%	48.6%	48.4%
Female Population	50.1%	51.4%	51.6%
Median Age	37.0	37.3	36.0
Population Density (per sq. mi.)	3,079.6	3,013.3	2,387.7
Employees	18,828	76,703	133,244
Establishments	1,158	5,627	9,327
<b>Income: 2008</b>			
Median HH Income	\$61,486	\$67,354	\$66,259
Per Capita Income	\$32,083	\$36,033	\$35,921
Average HH Income	\$70,219	\$80,062	\$81,434
<b>Households: 2008</b>			
Total Households	4,419	37,734	80,504
Average Household Size	2.19	2.25	2.28
Household Growth 1990 - 2000	6.8%	17.8%	21.6%
<b>Housing: 2008</b>			
Owner Occupied Housing Units	52.9%	67.0%	67.2%
Renter Occupied Housing Units	41.4%	26.8%	25.8%
Vacant Housing Units	5.7%	6.2%	7.0%
<b>Race: 2008</b>			
White	83.2%	89.7%	88.4%
Black	2.9%	2.4%	3.6%
American Indian, Eskimo, Aleut	0.2%	0.1%	0.1%
Asian	4.0%	3.0%	3.0%
Hawaiian or Pacific Islander	0.1%	0.1%	0.1%
Other	6.1%	2.2%	2.1%

Multirace	3.6%	2.6%	2.8%
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**Ethnicity: 2008**

Hispanic	10.4%	4.8%	4.5%
Non-Hispanic	89.6%	95.2%	95.5%

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Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.  
Demographic data © 2008 by Experian/Applied Geographic Solutions.

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