



Date: 02/25/10

Current Geography Selection: (3 Selected) 1,3,5 mile radii: S ADAMS RD & W HAMLIN RD, ROCHESTER, MI 48309

Lat: 42.647970 **Long:** -83.192880

City: Rochester Hills **Pop:** 68,996

County: Oakland County **Pop:** 1,186,334

Zip: 48309 **Pop:** 29,299

Demographic Snapshot Comparison Report

	1 Miles:	3 Miles:	5 Miles:
Population: 2009			
Total Population	4,442	53,765	166,787
Male Population	47.3%	48.6%	49.1%
Female Population	52.7%	51.4%	50.9%
Median Age	43.7	41.4	40.7
Population Density (per sq. mi.)	1,414.0	1,901.5	2,123.6
Employees	7,290	60,082	152,713
Establishments	341	2,476	7,851
Income: 2009			
Median HH Income	\$98,176	\$91,280	\$82,647
Per Capita Income	\$55,962	\$40,347	\$37,364
Average HH Income	\$137,509	\$101,608	\$95,091
Households: 2009			
Total Households	1,769	20,937	64,558
Average Household Size	2.31	2.44	2.51
Household Growth 1990 - 2000	18.2%	16.8%	13.8%
Housing: 2009			
Owner Occupied Housing Units	68.9%	68.8%	65.9%
Renter Occupied Housing Units	19.0%	21.5%	24.0%
Vacant Housing Units	12.1%	9.7%	10.1%
Race: 2009			
White	78.8%	80.7%	72.4%
Black	6.8%	7.2%	15.2%
American Indian, Eskimo, Aleut	0.2%	0.3%	0.3%
Asian	12.2%	9.4%	8.7%
Hawaiian or Pacific Islander	0.0%	0.1%	0.1%

Other	0.5%	0.7%	1.5%
Multirace	1.5%	1.7%	1.9%
Ethnicity: 2009			
Hispanic	4.5%	3.6%	5.1%
Non-Hispanic	95.5%	96.4%	94.9%

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.
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