



**Date:** 07/28/11

**Current Geography Selection:** (3 Selected) 1,3,5 mile radii: PLYMOUTH RD & MIDDLEBELT RD, LIVONIA, MI 48150

**Your title for this geography:** Wonderland Village

**Lat:** 42.369160 **Long:** -83.333070

**City:** Livonia **Pop:** 97,203

**County:** Wayne County **Pop:** 2,005,415

**Zip:** 48150 **Pop:** 26,753

## Demographic Snapshot Comparison Report

	1 Miles:	3 Miles:	5 Miles:
<b>Population: Fall 2010</b>			
Total Population	8,452	101,613	305,042
Male Population	49.3%	48.4%	48.4%
Female Population	50.7%	51.6%	51.6%
Median Age	38.3	40.7	39.3
Population Density (per sq. mi.)	2,690.4	3,593.8	3,883.9
Employees	12,507	56,128	122,122
Establishments	629	4,019	10,093
<b>Income: Fall 2010</b>			
Median HH Income	\$59,885	\$55,923	\$53,246
Per Capita Income	\$26,395	\$25,568	\$24,811
Average HH Income	\$66,112	\$63,793	\$62,716
<b>Households: Fall 2010</b>			
Total Households	3,172	40,000	118,586
Average Household Size	2.6	2.5	2.5
Household Growth 2000 - 2010	-4.6%	-6.4%	-7.5%
<b>Housing: Fall 2010</b>			
Owner Occupied Housing Units	81.6%	75.8%	68.2%
Renter Occupied Housing Units	7.0%	12.1%	18.7%
Vacant Housing Units	11.5%	12.1%	13.1%
<b>Race: Fall 2010</b>			
White	89.2%	87.1%	77.3%
Black	7.2%	8.8%	17.3%
American Indian, Eskimo, Aleut	0.4%	0.3%	0.3%
Asian	1.4%	1.9%	2.9%
Hawaiian or Pacific Islander	0.0%	0.0%	0.1%

Other	0.3%	0.5%	0.5%
Multirace	1.5%	1.4%	1.7%
<b>Ethnicity: Fall 2010</b>			
Hispanic	3.7%	3.6%	3.6%
Non-Hispanic	96.3%	96.4%	96.4%

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Current year data is for the year **2010**, 5 year projected data is for the year **2015**. More About Our Data.  
Demographic data © 2010 by Experian/Applied Geographic Solutions.

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