



Date: 10/23/09

Current Geography Selection: (3 Selected) 3,5,7 mile radii: PLYMOUTH RD & MIDDLEBELT RD, LIVONIA, MI 48150

Lat: 42.369170 Long: -83.333090

City: Livonia Pop: 102,211

County: Wayne County Pop: 2,005,415

Zip: 48150 Pop: 28,328

Demographic Snapshot Comparison Report

	3 Miles:	5 Miles:	7 Miles:
Population: 2009			
Total Population	106,643	320,821	624,231
Male Population	48.6%	48.6%	48.2%
Female Population	51.4%	51.4%	51.8%
Median Age	40.6	39.2	38.6
Population Density (per sq. mi.)	3,771.7	4,084.8	4,055.1
Employees	60,104	127,916	257,908
Establishments	4,153	10,290	20,543
Income: 2009			
Median HH Income	\$65,708	\$62,776	\$60,112
Per Capita Income	\$22,008	\$21,408	\$21,413
Average HH Income	\$60,445	\$59,590	\$59,871
Households: 2009			
Total Households	38,316	113,791	220,975
Average Household Size	2.76	2.79	2.80
Household Growth 1990 - 2000	2.3%	2.1%	2.1%
Housing: 2009			
Owner Occupied Housing Units	73.1%	65.8%	62.1%
Renter Occupied Housing Units	12.0%	18.3%	21.8%
Vacant Housing Units	14.9%	15.9%	16.1%
Race: 2009			
White	88.3%	77.9%	65.9%
Black	7.7%	16.8%	28.7%
American Indian, Eskimo, Aleut	0.1%	0.1%	0.2%
Asian	2.0%	3.0%	2.9%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%
Other	0.4%	0.5%	0.5%
Multirace	1.4%	1.6%	1.8%
Ethnicity: 2009			
Hispanic	3.2%	3.2%	3.0%
Non-Hispanic	96.8%	96.8%	97.0%