



Date: 05/05/09

Current Geography Selection: (3 Selected) 1,3,5 mile radii: DEQUINDRE RD & E LONG LAKE RD, TROY, MI 48085

Lat: 42.593020 **Long:** -83.089880

City: Sterling Heights **Pop:** 132,994

County: Macomb County **Pop:** 845,096

Zip: 48310 **Pop:** 42,061

Demographic Snapshot Comparison Report

	1 Miles:	3 Miles:	5 Miles:
Population: 2008			
Total Population	12,589	90,735	226,245
Male Population	48.9%	50.2%	49.9%
Female Population	51.1%	49.9%	50.1%
Median Age	41.1	38.8	38.8
Population Density (per sq. mi.)	4,007.2	3,209.1	2,880.6
Employees	1,812	39,925	166,333
Establishments	218	3,065	10,964
Income: 2008			
Median HH Income	\$106,786	\$88,248	\$77,706
Per Capita Income	\$31,084	\$29,505	\$29,578
Average HH Income	\$95,970	\$83,800	\$77,320
Households: 2008			
Total Households	4,088	31,973	85,792
Average Household Size	3.05	2.83	2.62
Household Growth 1990 - 2000	40.5%	24.8%	14.7%
Housing: 2008			
Owner Occupied Housing Units	86.0%	76.9%	70.5%
Renter Occupied Housing Units	6.6%	13.8%	20.9%
Vacant Housing Units	7.4%	9.3%	8.6%
Race: 2008			
White	82.1%	81.3%	82.2%
Black	4.7%	5.2%	5.4%
American Indian, Eskimo, Aleut	0.2%	0.2%	0.2%
Asian	10.8%	10.3%	9.5%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%

Other	0.4%	0.4%	0.4%
Multirace	1.9%	2.6%	2.3%
Ethnicity: 2008			
Hispanic	1.5%	2.1%	2.2%
Non-Hispanic	98.5%	97.9%	97.8%

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.
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