



Date: 01/04/12

Current Geography Selection: (3 Selected) 3,5,15 mile radii: 2071 N MALL DR, ALEXANDRIA, LA 71301

Your title for this geography: Alexandria S C

Lat: 31.277115 **Long:** -92.453827

City: Alexandria **Pop:** 46,599

County: Rapides Parish **Pop:** 129,042

Zip: 71301 **Pop:** 24,083

Demographic Snapshot Comparison Report

2071 N MALL DR, ALEXANDRIA, LA 71301

	3 Miles:	5 Miles:	15 Miles:
Population: 2011A			
Total Population	46,702	61,730	119,192
Female Population	54.1%	53.4%	51.2%
Male Population	45.9%	46.6%	48.8%
Population Density	1,652	786	169
Population Median Age	36.8	36.6	36.9
Total Employees	36,459	46,066	66,478
Total Establishments	3,053	3,763	5,319
Population Growth 2000-2010	0.0%	0.0%	0.0%
Population Growth 2000-2016	1.1%	0.4%	6.7%
Income: 2011A			
Average Household Income	\$57,513	\$56,162	\$59,227
Median Household Income	\$35,317	\$35,830	\$41,681
Per Capita Income	\$23,324	\$23,054	\$23,808
Avg Income Growth 2000-2010	NA	NA	NA
Avg Income Growth 2000-2016	62.5%	60.6%	60.5%
Households: 2011A			
Households	18,196	23,805	44,342
Average Household Size	2.5	2.5	2.5
Hhld Growth 2000-2016	1.0%	0.6%	4.3%
Hhld Growth 2011A-2016	0.4%	0.1%	0.5%
Housing Units: 2011A			
Owner Occupied Units	18,196	23,805	44,342
% Owner Occupied Units	51.7%	51.8%	59.6%
% Renter Occupied Units	38.0%	38.2%	31.5%
% Vacant Housing Units	10.4%	10.0%	8.9%
Owner Occ Housing Growth 2000-2010	72.3%	74.2%	61.2%
Owner Occ Housing Growth 2000-2016	1.2%	1.4%	4.1%
Owner Occ Housing Growth 2011A-2016	1.7%	1.0%	-0.9%
Occ Housing Growth 2000-2010	1.0%	1.2%	6.3%
Occ Housing Growth 2010-2016	0.0%	-0.5%	-2.0%

	3 Miles:	5 Miles:	15 Miles:
Occ Housing Growth 2011A-2016	-0.2%	-0.6%	-1.6%
Race and Ethnicity: 2011A			
% American Indian or Alaska Native Population	0.4%	0.4%	0.6%
% Asian Population	1.8%	1.8%	1.2%
% Black Population	57.5%	52.4%	35.2%
% Hawaiian or Pacific Islander Population	0.0%	0.0%	0.0%
% Multirace Population	1.7%	1.8%	1.7%
% Other Race Population	0.5%	0.5%	0.7%
% White Population	38.1%	43.1%	60.5%
% Hispanic Population	1.9%	2.0%	3.0%
% Non Hispanic Population	98.1%	98.0%	97.0%

**Census 2010 income data has not yet been released*

Current year data is for the year **2011**, 5 year projected data is for the year **2016**. More About Our Data.
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