



**Date:** 01/04/12

**Current Geography Selection:** (3 Selected) 3,5,15 mile radii: 519 W UNIVERSITY BLVD, DURANT, OK 74701

**Your title for this geography:** Durant S C

**Lat:** 34.004879 **Long:** -96.377801

**City:** Durant **Pop:** 14,984

**County:** Bryan County **Pop:** 40,026

**Zip:** 74701 **Pop:** 22,196

## Demographic Snapshot Comparison Report

519 W UNIVERSITY BLVD, DURANT, OK 74701

	3 Miles:	5 Miles:	15 Miles:
<b>Population: 2011A</b>			
Total Population	17,557	20,690	42,568
Female Population	51.1%	50.7%	50.7%
Male Population	48.9%	49.3%	49.3%
Population Density	621	263	60
Population Median Age	36.8	36.8	36.2
Total Employees	11,360	12,691	16,082
Total Establishments	1,074	1,180	1,570
Population Growth 2000-2010	0.0%	0.0%	0.0%
Population Growth 2000-2016	30.6%	33.5%	35.3%
<b>Income: 2011A</b>			
Average Household Income	\$44,345	\$45,742	\$47,354
Median Household Income	\$37,379	\$39,376	\$38,158
Per Capita Income	\$18,575	\$18,977	\$19,386
Avg Income Growth 2000-2010	NA	NA	NA
Avg Income Growth 2000-2016	40.3%	41.1%	49.3%
<b>Households: 2011A</b>			
Households	7,000	8,202	17,045
Average Household Size	2.4	2.4	2.4
Hhld Growth 2000-2016	32.4%	35.7%	39.1%
Hhld Growth 2011A-2016	12.0%	12.1%	12.3%
<b>Housing Units: 2011A</b>			
Owner Occupied Units	7,000	8,202	17,045
% Owner Occupied Units	47.1%	50.1%	56.3%
% Renter Occupied Units	41.0%	38.2%	28.3%
% Vacant Housing Units	11.9%	11.7%	15.4%
Owner Occ Housing Growth 2000-2010	104.8%	98.2%	69.5%
Owner Occ Housing Growth 2000-2016	28.8%	32.5%	33.6%
Owner Occ Housing Growth 2011A-2016	13.4%	13.6%	14.1%
Occ Housing Growth 2000-2010	12.0%	14.8%	17.2%
Occ Housing Growth 2010-2016	18.2%	18.2%	18.6%

	3 Miles:	5 Miles:	15 Miles:
Occ Housing Growth 2011A-2016	14.0%	14.0%	14.4%
<b>Race and Ethnicity: 2011A</b>			
% American Indian or Alaska Native Population	13.8%	13.8%	12.7%
% Asian Population	0.8%	0.8%	0.5%
% Black Population	2.1%	1.9%	1.6%
% Hawaiian or Pacific Islander Population	0.0%	0.0%	0.0%
% Multirace Population	6.9%	7.0%	7.4%
% Other Race Population	1.8%	1.7%	1.5%
% White Population	74.6%	74.9%	76.3%
% Hispanic Population	7.1%	6.9%	5.5%
% Non Hispanic Population	92.9%	93.2%	94.6%

*\*Census 2010 income data has not yet been released*

Current year data is for the year **2011**, 5 year projected data is for the year **2016**. More About Our Data.  
Demographic data © 2011 by Experian/Applied Geographic Solutions.

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