



Date: 01/04/12

Current Geography Selection: (3 Selected) 3,5,15 mile radii: 3360 MAIN ST, KEOKUK, IA 52632

Your title for this geography: Keokuk S C

Lat: 40.418942 **Long:** -91.407713

City: Keokuk **Pop:** 10,216

County: Lee County **Pop:** 35,014

Zip: 52632 **Pop:** 12,600

Demographic Snapshot Comparison Report

3360 MAIN ST, KEOKUK, IA 52632

| | 3 Miles: | 5 Miles: | 15 Miles: |
|-------------------------------------|----------|----------|-----------|
| Population: 2011A | | | |
| Total Population | 12,014 | 17,910 | 34,412 |
| Female Population | 54.1% | 53.6% | 51.8% |
| Male Population | 45.9% | 46.4% | 48.2% |
| Population Density | 425 | 228 | 49 |
| Population Median Age | 42.3 | 41.2 | 42.0 |
| Total Employees | 8,835 | 10,087 | 18,282 |
| Total Establishments | 591 | 788 | 1,466 |
| Population Growth 2000-2010 | 0.0% | 0.0% | 0.0% |
| Population Growth 2000-2016 | -7.0% | -5.0% | -4.8% |
| Income: 2011A | | | |
| Average Household Income | \$46,278 | \$51,963 | \$52,334 |
| Median Household Income | \$38,000 | \$41,218 | \$41,732 |
| Per Capita Income | \$19,090 | \$21,444 | \$21,855 |
| Avg Income Growth 2000-2010 | NA | NA | NA |
| Avg Income Growth 2000-2016 | 17.3% | 31.1% | 33.8% |
| Households: 2011A | | | |
| Households | 4,891 | 7,316 | 14,170 |
| Average Household Size | 2.4 | 2.4 | 2.4 |
| Hhld Growth 2000-2016 | -14.1% | -10.2% | -7.8% |
| Hhld Growth 2011A-2016 | -1.2% | -0.4% | 0.3% |
| Housing Units: 2011A | | | |
| Owner Occupied Units | 4,891 | 7,316 | 14,170 |
| % Owner Occupied Units | 60.9% | 65.6% | 65.1% |
| % Renter Occupied Units | 27.9% | 24.0% | 23.2% |
| % Vacant Housing Units | 11.2% | 10.4% | 11.7% |
| Owner Occ Housing Growth 2000-2010 | 33.1% | 29.4% | 28.2% |
| Owner Occ Housing Growth 2000-2016 | -17.3% | -12.2% | -10.9% |
| Owner Occ Housing Growth 2011A-2016 | -7.5% | -5.6% | -4.5% |
| Occ Housing Growth 2000-2010 | -5.4% | -3.1% | -2.1% |
| Occ Housing Growth 2010-2016 | -9.2% | -7.3% | -5.8% |

| | 3 Miles: | 5 Miles: | 15 Miles: |
|---|----------|----------|-----------|
| Occ Housing Growth 2011A-2016 | -7.3% | -5.6% | -4.5% |
| Race and Ethnicity: 2011A | | | |
| % American Indian or Alaska Native Population | 0.2% | 0.1% | 0.2% |
| % Asian Population | 0.8% | 0.7% | 0.5% |
| % Black Population | 3.6% | 2.5% | 1.9% |
| % Hawaiian or Pacific Islander Population | 0.0% | 0.0% | 0.0% |
| % Multirace Population | 2.3% | 1.9% | 1.5% |
| % Other Race Population | 0.7% | 0.6% | 0.9% |
| % White Population | 92.5% | 94.1% | 95.0% |
| % Hispanic Population | 1.9% | 1.6% | 2.3% |
| % Non Hispanic Population | 98.1% | 98.4% | 97.7% |

**Census 2010 income data has not yet been released*

Current year data is for the year **2011**, 5 year projected data is for the year **2016**. More About Our Data.
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