



Date: 01/04/12

Current Geography Selection: (3 Selected) 3,5,15 mile radii: 300 E 31ST ST N, NEWTON, IA 50208

Your title for this geography: Newton S C

Lat: 41.701604 **Long:** -93.014255

City: Newton **Pop:** 14,972

County: Jasper County **Pop:** 35,937

Zip: 50208 **Pop:** 19,993

Demographic Snapshot Comparison Report

300 E 31ST ST N, NEWTON, IA 50208

	3 Miles:	5 Miles:	15 Miles:
Population: 2011A			
Total Population	15,366	18,400	39,168
Female Population	52.6%	51.3%	49.2%
Male Population	47.4%	48.7%	50.8%
Population Density	543	234	55
Population Median Age	40.0	40.7	41.7
Total Employees	8,379	9,417	15,887
Total Establishments	728	822	1,686
Population Growth 2000-2010	0.0%	0.0%	0.0%
Population Growth 2000-2016	0.6%	0.4%	1.1%
Income: 2011A			
Average Household Income	\$50,499	\$52,338	\$58,550
Median Household Income	\$40,680	\$42,517	\$47,954
Per Capita Income	\$22,070	\$22,255	\$24,055
Avg Income Growth 2000-2010	NA	NA	NA
Avg Income Growth 2000-2016	19.8%	19.8%	33.0%
Households: 2011A			
Households	6,651	7,808	15,830
Average Household Size	2.2	2.3	2.4
Hhld Growth 2000-2016	-0.3%	-0.7%	0.2%
Hhld Growth 2011A-2016	2.8%	2.2%	1.6%
Housing Units: 2011A			
Owner Occupied Units	6,651	7,808	15,830
% Owner Occupied Units	57.2%	59.3%	65.3%
% Renter Occupied Units	33.7%	31.6%	26.3%
% Vacant Housing Units	9.2%	9.1%	8.5%
Owner Occ Housing Growth 2000-2010	41.9%	38.5%	35.7%
Owner Occ Housing Growth 2000-2016	-9.4%	-9.2%	-4.1%
Owner Occ Housing Growth 2011A-2016	1.0%	0.3%	-0.7%
Occ Housing Growth 2000-2010	-1.7%	-1.3%	1.0%
Occ Housing Growth 2010-2016	1.4%	0.6%	-0.8%

	3 Miles:	5 Miles:	15 Miles:
Occ Housing Growth 2011A-2016	1.0%	0.4%	-0.6%
Race and Ethnicity: 2011A			
% American Indian or Alaska Native Population	0.4%	0.4%	0.3%
% Asian Population	0.6%	0.6%	0.5%
% Black Population	1.0%	1.4%	1.3%
% Hawaiian or Pacific Islander Population	0.0%	0.0%	0.0%
% Multirace Population	1.1%	1.2%	1.0%
% Other Race Population	0.4%	0.4%	0.3%
% White Population	96.6%	96.2%	96.6%
% Hispanic Population	1.7%	1.8%	1.6%
% Non Hispanic Population	98.3%	98.3%	98.5%

**Census 2010 income data has not yet been released*

Current year data is for the year **2011**, 5 year projected data is for the year **2016**. More About Our Data.
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