



Date: 01/05/12

Current Geography Selection: (3 Selected) 3,5,15 mile radii:

Plainview S C

Your title for this geography: Plainview S C

Lat: 34.210600 **Long:** -101.748600

City: Plainview **Pop:** 21,476

County: Hale County **Pop:** 35,242

Zip: 79072 **Pop:** 28,022

Demographic Snapshot Comparison Report

Plainview S C

	3 Miles:	5 Miles:	15 Miles:
Population: 2011A			
Total Population	20,301	25,785	33,494
Female Population	52.5%	51.0%	47.9%
Male Population	47.5%	49.1%	52.1%
Population Density	718	328	47
Population Median Age	32.0	32.0	32.8
Total Employees	7,535	9,387	10,470
Total Establishments	762	1,044	1,198
Population Growth 2000-2010	0.0%	0.0%	0.0%
Population Growth 2000-2016	4.5%	2.4%	4.0%
Income: 2011A			
Average Household Income	\$47,179	\$45,055	\$48,281
Median Household Income	\$37,090	\$34,340	\$35,075
Per Capita Income	\$18,107	\$16,980	\$18,128
Avg Income Growth 2000-2010	NA	NA	NA
Avg Income Growth 2000-2016	28.8%	26.6%	33.7%
Households: 2011A			
Households	6,830	8,532	10,645
Average Household Size	2.9	2.9	2.9
Hhld Growth 2000-2016	-5.8%	-7.3%	-6.3%
Hhld Growth 2011A-2016	2.3%	2.0%	3.8%
Housing Units: 2011A			
Owner Occupied Units	6,830	8,532	10,645
% Owner Occupied Units	55.3%	54.6%	54.3%
% Renter Occupied Units	34.8%	34.1%	33.4%
% Vacant Housing Units	9.9%	11.3%	12.3%
Owner Occ Housing Growth 2000-2010	59.7%	59.4%	54.4%
Owner Occ Housing Growth 2000-2016	-8.9%	-9.4%	-9.6%
Owner Occ Housing Growth 2011A-2016	-5.7%	-6.0%	-4.4%
Occ Housing Growth 2000-2010	1.3%	0.1%	-1.3%
Occ Housing Growth 2010-2016	-7.0%	-7.3%	-5.2%

	3 Miles:	5 Miles:	15 Miles:
Occ Housing Growth 2011A-2016	-5.5%	-5.7%	-4.2%
Race and Ethnicity: 2011A			
% American Indian or Alaska Native Population	1.1%	1.0%	1.0%
% Asian Population	0.5%	0.5%	0.4%
% Black Population	5.4%	5.1%	5.7%
% Hawaiian or Pacific Islander Population	0.1%	0.1%	0.1%
% Multirace Population	2.4%	2.3%	2.2%
% Other Race Population	21.5%	22.5%	20.8%
% White Population	69.0%	68.5%	69.9%
% Hispanic Population	58.7%	60.9%	58.0%
% Non Hispanic Population	41.3%	39.1%	42.1%

**Census 2010 income data has not yet been released*

Current year data is for the year **2011**, 5 year projected data is for the year **2016**. More About Our Data.
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